



## Marketing Intern

### Description

Comal County Habitat for Humanity has been building affordable houses for low-income families since 1993. We are an established non-profit in our community that pursues numerous endeavors and projects in order to develop Comal County to its fullest potential. Comal County Habitat for Humanity is seeking a Marketing Intern who will work together with staff and other interns in our office. The internship requires approximately 6 hours a week. This is an opportunity to engage with our volunteers, donors and families with a hands-on role in a fun environment, working toward our mission of a world where everyone has a decent place to live. Please note, this is an unpaid internship.

### Responsibilities

- Support Community Engagement Director in all marketing efforts
- Develop marketing strategy to reach target audience
- Oversee and contribute to the design of the marketing material (newspaper ads, flyers, invitations, etc.)
- Contact the media about our events (Public Service Announcements, Press Releases, etc.)
- Gain real-world experience publishing and sending out marketing material
- Participate in the design of marketing campaigns
- Co-manage social media and website

### Requirements

- Previous experience in Marketing/Communications/Public Relations
- Ability to work independently after given a set of tasks
- Self-motivated and timeline sensitive
- Well-written and creative
- Design experience
- Passionate about nonprofits
- Suggested majors: Marketing, Public Relations, Advertising, Mass Communications

**Questions?** Call 830-625-4025

**If interested, submit resume and cover letter to:** Crystal Moore ([crystal@comalhabitat.org](mailto:crystal@comalhabitat.org)).